

Client: Power Shot Hockey Academy

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Project: Website Copy

## *About Us*

**INSERT: PICTURE(S) OF MIKE & CRAIG**

***Power Shot Hockey Academy*** is owned and operated by two former professional hockey players, Mike Donnelly and Craig Channell. ***Mike and Craig have been involved with the NHL for a combined total of over 40 years.*** They established PSHA with a commitment to help players achieve personal goals, and successfully master higher levels of play. PSHA's customized on-ice and off-ice training programs are designed to benefit every level of hockey player, from house and travel leagues, to AAA and NHL players.

A cornerstone of PSHA's training is their exclusive **Power Shot Shooting System**. Mike Donnelly created this system while playing hockey for Michigan State University. The **Power Shot Shooting System** is a unique form of shooting & stickhandling training with no equal anywhere in the state. Utilizing this system, Mike ultimately became one of MSU's star players, and went on to a successful career with the NHL.

At PSHA, students not only benefit from Mike and Craig's experience as professional hockey players, but from ***their experience as NHL scouts as well.*** They know what it takes to compete at the highest level, and that expertise is passed onto their students. Using the **Power Shot Shooting System**, along with other forms of instruction unique to PSHA, Mike, Craig and their staff guide players to maximize skill development in a motivating and positive environment.

***Committed to Bringing Your Game to the Next Level!***