

## TRUMPED UP CHARGES

Contributed by: Carol Salzenstein, Copywriting Supervisor  
SOURCE: Detroit Free Press

Guess who was spotted shopping at Kmart? The infamous Donald and Ivana Trump headed to Kmart's back-to-school sale to shop for Donald Jr.'s Pennsylvania prep school necessities. The divorced couple loaded up two carts worth of sheets, comforters and other essentials needed for dorm life at the Hill School in Pottstown. The store manager wouldn't say exactly how much they spent. But when the items were totaled, Trump handed over his American Express card and was informed that this particular Kmart didn't accept American Express. He paid cash.



## DEBBIE'S MACTIP OF THE MONTH

Contributed by Debbie Rockhold, Manager of Systems Administration  
SOURCE: "Welcome To The Mac"

If you have more than one window open on the Mac's desktop screen and you want to move one window to a better position without making it the active window (the one on top that obscures your view of other windows is the active window), hold down the Apple Command key while you drag the selected window with the mouse.

## WILLIE'S LATEST DEVELOPMENT

Contributed by Diane Lockemy, Photo Administrator  
Dupe E-6 Technician Willie Hardrick's wife, Angela, gave birth to a baby girl named Monique Jacqueline. She was born on August 30th.

## CONGRATULATIONS JANA!

Contributed by Tim White, Director of Fashion Advertising  
Jana Harrison has been promoted to Administrative Supervisor Kmart Fashions Advertising effective September 23, 1991. Jana joined the Kmart organization in December 1991 as a Clerk II. Jana's excellent performance to date has earned her this promotion. Please join us in congratulating her.

## WASTE NOT WANT NOT

Contributed by Maureen Matelic, Copywriter  
SOURCE: August 28, 1991 Detroit Free Press

More than 200 Kmart Corp. Auto Service Centers located in Michigan, Illinois, Indiana, Ohio and Wisconsin are participating in a tire recycling program with Environmental Management Concerns. The program aims to divert 70 percent of the used tires in those states that would otherwise end up in waste dumps.

## COME ON AND SHOW US YOUR BABY FACE!

We want to see your baby pictures! Now we're not talking about proud mamas and papas showing off their own little dimpled darlings. We mean your baby picture. We would like each of you to loan us (we'll give back!) a snapshot of yourself as a baby. We'll use them in upcoming issues for a little Match-The-Picture-To-The-Advertising-Department-Associate fun!



About the picture shown on the left: This is a billboard ad that's part of the Sports Authority's ad campaign created by Ross Roy Retail, a division of Ross Roy Inc. The Sports Authority, a wholly owned subsidiary of the Kmart Corporation, is a Florida-based chain of retail megastores which feature brand name sporting goods, apparel and footwear.

Source: Sept. 16, 1991 issue of Retail Ad Week

## ENCORE! ENCORE!

Dave Hurd says: Thanks to the stylists, Marcia, Holly and Linda, for working extra hard through these busy times and he hopes they still have some Christmas spirit left when Christmas comes! • "I just received letters from Joan Borrello, customer service, western regional office and from Dick Voss, customer service, KIH, praising our efforts in the recent reduction of advertising errors. Way to go!" - Tim Somers • "A big fat THANK YOU to Diane Giorlando for being such a swell person. Diane's always willing to help solve problems. She's consistently helpful, always cheerful and, to my knowledge, has never even heard of "passing the buck." I think we're all lucky to have her in our midst!" - Jennifer Ackerman • Everyone in the POS group would like to wish Pam Komraus a speedy recovery from her recent illness. • Andrew Toth would like to remind us that John "Tormentors" is having a Halloween Bash on Friday, October 25th. He also wonders if maybe we all (advertising dept.) could plan a hay ride or something! • "I'd like to thank the advertising department for providing me with an interesting year and a half. It was an enjoyable learning experience. I'd really like to send my love, hugs, kisses and yes, tears to my cubemates who have been more than workmates but dear, dear friends. Remember me with laughter." - Keisha Price. Congratulations to Keisha Price on her transfer to customer service and best of luck to Jocelyn McKeldin on her new job with the IRS. - from the Advertising Dept.

If you see, hear or make news let us know! Stop by Holly Bowne's office in R-131 or call #3-5828. The deadline date for submitting articles in the November edition is Friday October 18, 1991