



Write Expressions offers nearly 20 years of writing expertise in a variety of areas: from creative to commercial, advertising to articles, editing to essays.

Writing credits include: advertising copy, marketing brochures, newspaper articles, press releases, broadcast copy, and more.

As a successfully published essayist, my work has appeared in publications across the country. Take advantage of my creativity to breathe new life into your upcoming writing project. Call on Write Expressions for:

- **ADVERTISING COPY**
- **MARKETING BROCHURES**
- **PUBLIC RELATIONS**
- **NEWSLETTERS**
- **DIRECT MAIL CAMPAIGNS**



A freelance writer can help you...

- Improve your bottom line
- Increase your efficiency
- Compete effectively with larger firms
- Enhance your image
- Get a fresh perspective
- Fulfill marketing goals
- Make your life easier

Wouldn't it be wonderful to have a professional writer on staff, but only when you need one? And without paying for a full-time salary, benefits and vacation!

A professional writer takes over all the writing aspects of a project, allowing you to focus on what you do best.

You'll work more efficiently and reduce costs with task-specific help—only when you need it.



CONSULTATION

After a free no-obligation consultation, I'll provide a quote for your project. If we mutually decide the terms are satisfactory, we'll sign a simple agreement outlining responsibilities, time frames and investment.

TERMS

Because all jobs are different, quotes will be made after a consultation. Short-term projects (two weeks or less) can be quoted on a flat-rate basis. Longer projects may require hourly rates. One third of the contracted amount will be due up front, with the balance paid at negotiated points.

REVISIONS

Two rounds of revisions are included in any contracted price. Additional revisions will be billed at an hourly rate. Prices quoted are for copy only. Additional services may be billed separately.



SOLID WRITING

Whether it's a conversational tone you're after, or something more formal, I can adapt my writing style to fit your needs. You'll benefit from versatile writing and strong editing skills.

DEPENDABILITY

You're under pressure to get the project done—and done on time. Always honoring deadlines, you'll receive accurate copy in a timely manner.

CREATIVITY

Need something with a bit more flair? Drawing from years of experience writing advertising and marketing materials, I'll provide copy with originality and style.

VALUE

Get great writing at a price lower than large advertising or PR agency rates.



Write Expressions



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Write 
Expressions

Creative Writing • Copywriting • Marketing • Publicity

**Providing a variety
of professional
writing services
for businesses**